

# Rich Ideas

Commercial and Investment Real Estate



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## Trivial trivia.....

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Remember the old TV show Cheers? Where everyone knew your name? Part time “home” of Cliff Claven? He always had useless bits of Trivia that left the others rolling their eyes since it was so ridiculous. Well, he probably would have received a 100% score on this Rochester trivia test. See how you do. Answers on the next page, NO cheating!!

1. This was Rochester’s first name in 1817 when it was incorporated and it was not until 1822 that the name was changed to “Rochester”.
2. This *TWO TIME* Super Bowl winning coach began his career teaching Physical Education at Rochester Institute of Technology. Who is he?
3. Philly has their Cheesesteaks, Chicago has its deep dish Pizza. This Tahou delicacy sounds awful and was made famous in Rochester. What is it?
4. This festival is the largest of its type in the USA attracting over 500,000 attendees and is the kick off to spring.
5. Snow. Some love it, some hate it. Some call it “Lake Effect”. This white stuff amounts to how many inches, on average, a season? (within 10 inches will be a correct answer).
6. This company was originally formed under the name “Haloid Company” in 1906. The corporate offices have moved long ago but the Rochester office remains in this 443 tower (at least as of today!), Rochester’s tallest building. What is the company name?

7. This Rochester business Icon started his company in 1881 and it became the largest of its kind reaching sales of \$16 BILLION and controlling 95% of the market. Who is he and what is the name of his company?

8. These fluffy roastable treats were first mass produced in Rochester in 1895. They later became a staple item at any campfire. What are they?

9. This NBA team played in Rochester as the Royals and won the NBA title in 1951....the only club championship in the history of the team. In 1956, they left for Cincinnati and then Kansas City. They call what California city home now?

10. Located in Pittsford NY, a Rochester suburb, this golf course was called by the great Tiger Woods as the hardest fairest course he has ever played. In fact, of the 5 championships played there, a combined total of 10 players were able to break par! What is the name of this amazing golf course?

11. This Rochester sports franchise is the oldest continually operating franchise in sports dating back to 1899. They were involved in baseball’s longest ever game at 33 innings on April 18, 1981. What is their name?

Thats all. 11 is enough, isn’t it? Check your answers on the next page to see how you did. Good luck!!





## Trivia Answers

1. Rochesterville. Founded by Nathaniel Rochester.
2. Former New York Giants head coach Tom Coughlin.
3. The Garbage Plate. First made in 1917 by Nick Tahou. A Garbage Plate consists of home fries, macaroni salad, and topped by your choice of meats dressed to your liking with spicy mustard, chopped onions, and the signature Nick Tahou's hot sauce.
4. The Lilac Festival held for 10 days in mid may. The 2017 edition saw over 2,000 people create the "world's largest human flower" a Guinness Record!
5. Average snowfall is 89 inches. The record is 160 inches in the winter of 1960.
6. Xerox. Joe Wilson is credited as the "founder of Xerox". He saw the promise of the "Copy machine" invention and remained as CEO of Xerox until 1967.
7. George Eastman founded Eastman Kodak company later becoming just "Kodak". He was also Rochester's first great philanthropist donating billions (in today's value) to local and national causes.
8. The marshmallow. A must have for any campfire!
9. Sacramento Kings. Originally formed as the Rochester Seagrams in 1923.
10. Oak Hill East Course. Ross designed. Par 70 over 7,145 Yards. Rated 76.7 with a slope of 147.
11. The Rochester Red Wings. After 40 years as the Oriole AAA team, they have been part of the Twins organization since 2002 as their AAA team.



## Where am I in Rochester?



Answer: Inside the former First National Bank Lobby. Once located at 35 State Street, the bank was purchased by M&T Bank in the early 1990's . M&T closed the branch shortly thereafter. We sold the building last year to a service firm.

**Have you Ever Wondered??**  
*How many deals get closed from the investors that make offers of 65 cents on the asking prices (or lower!). Do they make ridiculous offers for fun or do they actually CLOSE deals?*

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